

# anna echiverri art director

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## what matters to my parents

school of visual arts, ny, 2008  
bfa advertising

university of the arts, pa, 2003-04  
pre-college studio

## what matters to me

hatch awards 2 silvers, 2012  
creativity awards gold, 2011  
ny addy silver, 2011

communication arts typography annual, 2011  
clio student gold, 2009  
clio student bronze, 2009  
andy student gold, 2009

d&ad student commendation, 2008  
one show college finalist, 2008  
graphis new talent golds, 2008  
one. a magazine vol. 11.4, 2008  
one show exhibition, 2008

d&ad new blood exhibition, 2008  
sva exhibition adc, ny, 2007-08

tangible and intangible, visual arts gallery, ny, 2007  
sva dean's list, 2004-08

silas h. rhodes scholarship, 2004-08  
national art honor society scholarship, 2004  
uarts pre-college scholarship, 2003

## what matters to you

arnold, ma, 2011 - present  
senior art director  
client: mcdonald's

sapientnitro, ny, 2009 - 2011  
junior creative to art director  
clients: healthy choice, hebrew national,  
hunt's, foot locker, lady foot locker, twix,  
dove chocolate, and 1-800-flowers.com

toy, ny, 2009  
freelance creative  
client: virgin mobile

wieden+kennedy, or, 2008  
part-time creative  
creative intern  
client: target

devito/verdi, ny, 2008  
freelance creative  
client: chipotle mexican grill

mcgarrybowen, ny, 2008  
freelance creative  
client: reebok